



UNIVERSAL AUDIO

Music Marketing Inc Now Distributes Universal Audio

FOR IMMEDIATE RELEASE -September 3, 2024

Music Marketing proudly announces our new distributor partnership with Universal Audio, a distinguished American company specializing in designing, importing, and marketing premium audio signal processing hardware, effect pedals, audio interfaces, digital signal processing, virtual instrument software, and digital audio workstation plug-ins.

Founded in 1958 by Bill Putnam, Sr. with products produced under the Universal Audio brand through the mid-1970s, the company was re-established in 1999 by his sons Jim and Bill Putnam, Jr.. The company produces modern versions of vintage Universal Audio, UREI, and Teletronix analog recording equipment, as well as hardware and software for digital recording on the UAD-2 platform.

Through this alliance, customers can look forward to unparalleled access to Universal Audio's groundbreaking audio plugins coupled with Music Marketing's large and established distribution network, dedicated to delivering exceptional service and support to clients worldwide. Music Marketing is poised to bring Universal Audio's acclaimed products directly to music professionals, enthusiasts, and studios, setting a new standard for quality, innovation, and accessibility in the music technology market.

Music Marketing resellers can now sell Universal Audio software in their online stores starting today.

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