



Eric Sands

New Director of Sales

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music marketing

Eric Sands is the New Director of Sales at Music Marketing Inc

November 24, 2022

FOR IMMEDIATE RELEASE

Music Marketing Inc. has announced the addition of Eric Sands as Director of Sales. Eric will oversee global sales for Music Marketing Inc. and XCHANGE Market Corp. Previously, Eric worked as Sales Manager – Americas for Positive Grid, National Sales Manager for Orange Amplifiers and District Sales Manager for KORG USA's biggest artists.

“Eric’s experience working with dealers, key accounts, manufacturers and sales reps will help us to move forward, enhance our relationships and grow the market for our brands”

- Ray Williams, President of Music Marketing Inc

Eric added, “I’ve long admired this innovative company and the people who drive its success. I’m excited to contribute to its ongoing growth.”

Music Marketing

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